

# State of the Bay

## SPONSORSHIP PACKAGE

### YOU CAN HELP PROTECT GEORGIAN BAY

The next State of the Bay report will be released in summer 2023!

The report will reach over 100,000 people and include the latest research about water, wetlands, fisheries, and focus on the threats we need to manage most.



### TURNING SCIENCE INTO ACTION

Your sponsorship will help our team scientists do extensive data analysis and identify important environmental trends.

Please be a champion for Georgian Bay!



United Nations  
Educational, Scientific and  
Cultural Organization



GEORGIAN BAY  
BIOSPHERE  
MNIDOO GAMII

## LOGO Sponsor

\$1,500

2" x 2" logo on the inside of the report

One social media post featuring our logo sponsors

## ADVERTISING Sponsor

\$3,000

3" x 2.5" logo on the back cover of the report

One social media post featuring our advertising sponsors

## AUDIENCE

4,200 unique monthly website visits

25,000 magazines printed

3,600 e-newsletter subscribers

11,400 social media followers across three platforms

Cottagers & Residents

## LEADING Sponsor

\$5,000

3" x 2.5" advertisement on the back cover of the report

Your logo linked on [stateofthebay.com](http://stateofthebay.com)

Listed as a supporter on [gbb.ca](http://gbb.ca)

Support & logo shared in e-newsletter

Social media story featuring your commitment

## PREMIER Sponsor

\$10,000

All Leading Sponsor benefits

**PLUS:**

Logo on all event posters for 5 years (conference, workshops, webinars)

State of the Bay Conference advertising with 100+ delegates:

Logo on printed materials

Complimentary tickets & booth

Speaking opportunity

Named in media coverage, 2023-2028

# SPONSORSHIP LEVELS

Reach 100,000+ individuals

	Logo Sponsor	Advertising Sponsor	Leading Sponsor	Premier Sponsor
2" x 2" logo on an inside page of the report	Yes	No	No	No
One social media post featured with other organizations	Yes	Yes	No	No
3"x 2.5" Back Cover Ad	No	Yes	Yes	Yes
Linked logo on stateofthebay.ca	No	No	Yes	Yes
Listed as a supporter on gbbr.ca	No	No	Yes	Yes
Newsletter logo & thank you	No	No	Yes	Yes
Support & logo shared in e-newsletter	No	No	Yes	Yes
One social media story	No	No	Yes	Yes
Three social media stories	No	No	No	Yes
Logo on all events/media	No	No	No	Yes
Conference advertising, booth & speaking opportunity	No	No	No	Yes
Media 2023-2028	No	No	No	Yes

Join us in  
protecting  
Georgian Bay!



**Contact:**  
Laura Peddie  
Organizational Manager  
info@gbbr.ca  
705.774.2222